



DEVA NUTRITION A.S.

*Crafted with care  
since 1950*

BABY FOOD CATALOGUE - PRIVATE LABEL





**1950**

Company founded  
- 1st plant in the Middle and Eastern Europe for  
non-milk baby food production

**1957**

Registration of "DEVA" trademark

**1995**

Establishment of joint venture with Dutch  
company NUTRICIA (50%)

**2004**

Factory underwent overall modernization

**2007**

Nutricia Deva became a part of Danone group

**2017**

Independent company Deva Nutrition a.s.





# WE ARE A LEADING EUROPEAN PRODUCER OF BABY FOOD AND INFANT DRINKS

“Your reliable private label, B2B & OEM partner.”



# Product development and baby food quality

Our experience and our research and development department allow us to offer baby food products of the highest quality and develop recipes according to customer's needs.



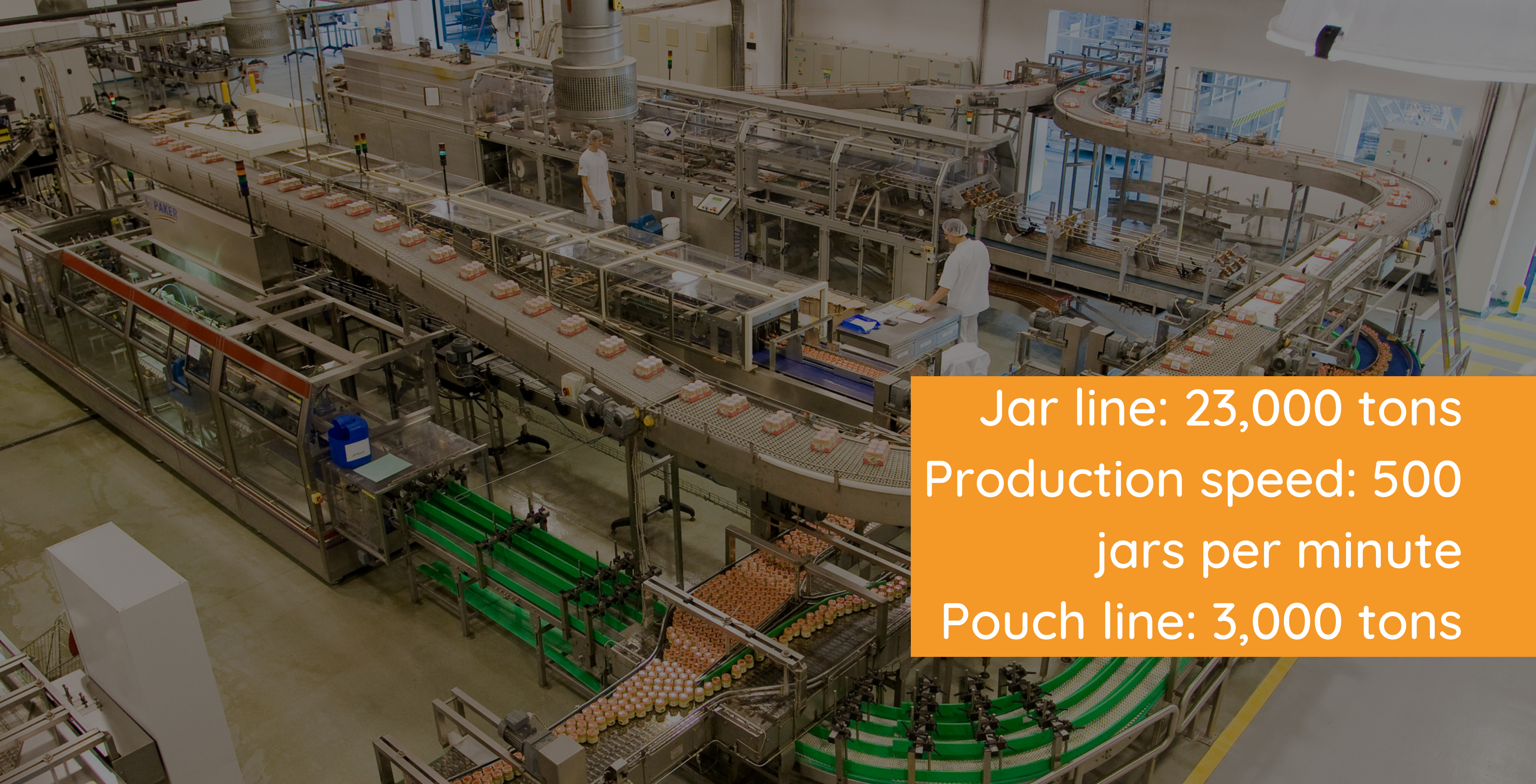
## OUR QUALITY YOUR SAFETY

Food safety and product quality are our highest priorities focused on baby food production.

## RAW MATERIALS FROM CONTROLLED ORCHARDS

Raw materials are purchased only from carefully selected, monitored and controlled suppliers.





Jar line: 23,000 tons  
Production speed: 500  
jars per minute  
Pouch line: 3,000 tons





IFS



FDA



FSSC 22000



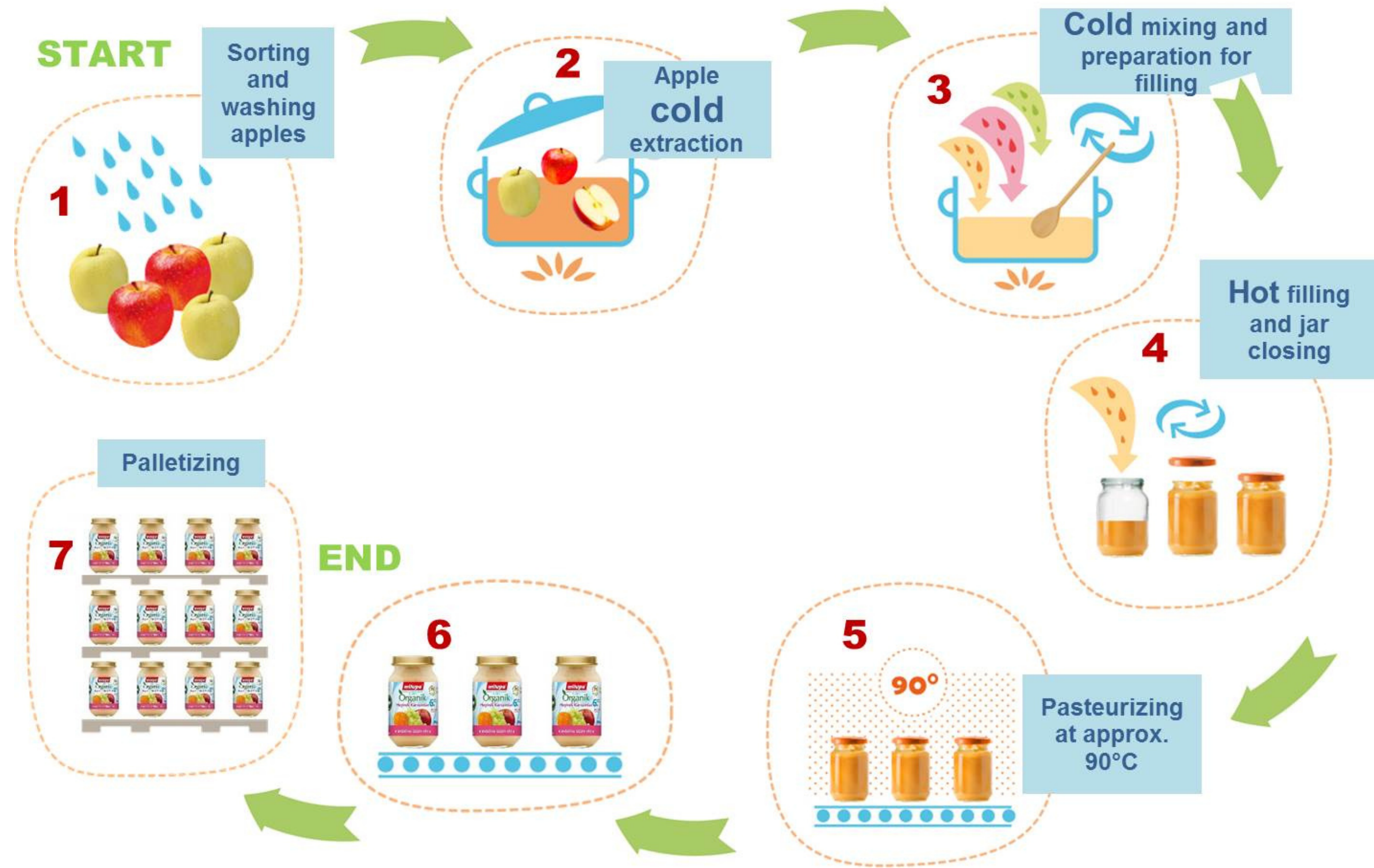


BIO/ORGANIC



HALAL







Deva Nutrition has been providing the highest quality products to the private label market for over 70 years, with a focus on baby food.

Our business mission is to be considered by our customers as the preferred supplier of baby products.





Three glass jars filled with dark red jam, each with a gold-colored lid, are arranged in a row. The jars are slightly out of focus, serving as a background for the text.

# PACKAGING FORMATS



# PURÉES



# DRINKS





# MULTIPACKS



\*for other formats please contact us



# TRAYS



Tray with shrink foil  
2x3 125 g  
or  
2x3 200 g



Tray with shrink foil  
2x6 125 g  
or  
2x6 200 g



Tray with shrink foil  
4x6 125 ml



Tray with shrink foil  
3x4 175 ml  
or  
3x4 300 ml

\*for other formats please contact us



# DISPLAY BOXES



\*for other formats please contact us



# LOGISTICS DATA

## EUR pallet 120 x 80 cm

Format	Customs code	Jars / pallet	Weight (kg) / pallet	20ft Container		40ft Container	
				Total QTY (jars)	Total Weight (kg)	Total QTY (jars)	Total Weight (kg)
Jar 100 g - tray 2x3	20071099 / 210420	3 672	717	40 392	7 887	88 128	17 208
Jar 125 g - tray 2x3	20071099 / 210420	2 808	670	30 888	7 370	67 392	16 080
Jar 200 g - tray 2x3	20071099 / 210420	2 160	734	23 760	8 074	51 840	17 616
Pouch 90 g - display box 6x1	20071099 / 210420	4 320	500	47 520	5 502	103 680	12 005
Pouch 90 g - display box 10x1	20071099 / 210420	5 040	562	55 440	6 185	120 960	13 494
Bottle 125 ml - tray 3x4	22029919	2 808	713	30 888	7 843	67 392	17 111
Bottle 175 ml - tray 3x4	22029919	2 100	704	23 100	7 740	50 400	16 888
Bottle 300 ml - tray 3x4	22029919	1 296	676	14 256	7 435	31 104	16 222

## ISO pallet 120 x 100 cm

Format	Customs code	Jars / pallet	Weight (kg) / pallet	20ft Container		40ft Container	
				Total QTY (jars)	Total Weight (kg)	Total QTY (jars)	Total Weight (kg)
Jar 100 g - tray 2x3	20071099 / 210420	4 896	949	48 960	9 489	102 816	19 927
Jar 125 g - tray 2x3	20071099 / 210420	4 320	983	43 200	9 829	90 720	20 640
Jar 200 g - tray 2x3	20071099 / 210420	2 880	999	28 800	9 994	60 480	20 988
Pouch 90 g - display box 6x1	20071099 / 210420	5 400	620	54 000	6 200	113 400	13 020
Pouch 90 g - display box 10x1	20071099 / 210420	6 720	742	67 200	7 424	141 120	15 589
Bottle 125 ml - tray 3x4	22029919	3 744	943	37 440	9 433	78 624	19 809
Bottle 175 ml - tray 3x4	22029919	2 688	895	26 880	8 947	56 448	18 788
Bottle 300 ml - tray 3x4	22029919	1 728	894	17 280	8 939	36 288	18 772



# LIST OF RECIPES - ORGANIC JARS 125 g

SKU	Item description	Shelf life (months)
7702	Apple	36
7728	Pear	36
7701	Banana	36
7703	Peach, Banana	36
7704	Mango, Banana	36
7464	Nectarine, Banana	36
7469	Banana, Kiwi	36
7468	Prune, Apple	36
7730	Butternut Squash, Apple	36

SKU	Item description	Shelf life (months)
7731	Carrot, Apple	36
7732	Spinach, Apple	36
7733	Banana, Oats & Cinnamon	36
7734	Sweet Potato, Apple	36
7735	Mango, Peach, Zucchini & Yoghurt	24
7465	Apple, Strawberry	36
7736	Banana, Blueberry	36



# LIST OF RECIPES - ORGANIC JARS 200 g

SKU	Item description	Shelf life (months)
7720	Apricot, Banana	36
7708	Blueberry, Pear, Banana	36
7706	Strawberry, Pear	36
7727	Mandarin, Banana, Oats & Apple Pieces	36
7717	Banana, Apple & Yoghurt	24
7715	Banana Cookie	36
7721	Blueberry, Banana & Yoghurt	24
7716	Peach, Mango & Apple Pieces	36
7705	Banana, Pear & Apple Pieces	36



# LIST OF RECIPES - ORGANIC POUCHES 90 g

SKU	Item description	Shelf life (months)
5102	Tropical Fruit	14
5104	Kiwi, Banana	14
5103	Apple, Pineapple	14
5118	Mango, Banana, Oats & Yoghurt	12
5119	Banana, Blueberry, Oats & Yoghurt	12
5106	Strawberry, Banana	14
5109	Peach, Banana	14
5108	Mango, Apple	14
5124	Berries, Banana, Oats	14
5125	Sweet Potato, Carrot, Ginger & Yoghurt	12
5126	Apple, Blueberry	14
5127	Pear, Apple	14
5128	Banana, Apple	14



# LIST OF RECIPES - NON ORGANIC JARS 125 g

SKU	Item description	Shelf life (months)
7518	Apple, Blueberry	36
7522	Peach, Apple	36
7521	Apricot, Apple	36
7526	Mango, Apple	36
7510	Apple	36



# LIST OF RECIPES - NON ORGANIC JARS 200 g

SKU	Item description	Shelf life (months)
7517	Banana, Apricot	36
7524	Kiwi, Peach, Banana	36
7520	Peach, Mango	36
7525	Apple, Pear, Raspberry	36
7533	Banana Cookie	36



# LIST OF RECIPES - NON ORGANIC POUCHES 90 g

SKU	Item description	Shelf life (months)
5001	Apple, Strawberry	14
5002	Berries, Banana	14
5003	Peach, Mango	14
5004	Apple, Blueberry	14
5005	Pear, Banana	14
5007	Prune, Apple	14



# LIST OF RECIPES - BABY DRINKS 125 ml, 300 ml

SKU	Item description	Shelf life (months)
7615	Apple, Carrot	36
7679	Apple, Carrot, Banana	36
7657	Apple	36



# LIST OF RECIPES - SNACKS for adults 100 g

SKU	Item description	Shelf life (months)
5201	Apple	14
5202	Banana, Apple	14



# LIST OF RECIPES - SMOOTHIES for adults 300 ml

SKU	Item description	Shelf life (months)
1001	Mango, Banana, Apple, Orange	36
1003	Apple, Banana, Apricot, Carrot	36
1005	Banana, Apple, Aronia, Strawberry	36





OUR CUSTOMERS









0 41260 00766 8

Our Brands. Our Guarantee. Love It or Your Money Back. [www.simpletruth.com](http://www.simpletruth.com)

**NON-GMO**

**USDA ORGANIC**

simple truth organic

**LEVEL 1**

**BABY FOOD PUREE**

**SWEET POTATO & APPLE**

NET WT 4 OZ (113g)

SERVING SUGGESTION

**Nutrition Facts**

Amount/serving	% Daily Value	Amount/serving	% Daily Value
<b>Total Fat</b> 0g	<b>0%</b>	<b>Total Carb.</b> 18g	<b>19%</b>
Sat. Fat 0g		Fiber 2g	
Trans Fat 0g		Total Sugars 11g	
<b>Cholesterol</b> 0mg		Incl. 0g Added Sugars	
<b>Sodium</b> 20mg		<b>Protein</b> <1g	not a significant source of protein
Vitamin D 0%	•	Calcium 10%	•
Iron 4%	•	Potassium 45%	•

**Serving size 1 jar (113g)**

**Calories per serving 80**

**INGREDIENTS:** ORGANIC SWEET POTATO PURÉE, ORGANIC APPLE PURÉE, ORGANIC LEMON JUICE CONCENTRATE, ASCORBIC ACID TO PRESERVE FRESHNESS.

DISTRIBUTED BY THE KROGER CO., CINCINNATI, OHIO 45202  
CERTIFIED ORGANIC BY KEZ O.P.S.  
PRODUCT OF CZECH REPUBLIC  
For More Product Information, Scan UPC Using Your Kroger App or Call 800-632-6900  
SIMPLE TRUTH ORGANIC PRODUCTS ARE FORMULATED WITHOUT GENETICALLY MODIFIED ORGANISMS (GMOs). THE USDA'S NATIONAL ORGANIC PROGRAM DOES NOT PERMIT THE USE OF INGREDIENTS MADE WITH GMOs IN CERTIFIED ORGANIC PRODUCTS. REFRIGERATE AFTER OPENING. USE WITHIN 48 HOURS. SAFETY BUTTON POPS UP WHEN ORIGINAL SEAL IS BROKEN. DO NOT USE IF BUTTON DOES NOT POP UP. BEST IF USED BY: SEE LID.

PLEASE RECYCLE

0 41190 07179 1

NON-GMO

A SHOPRITE® BRAND

**WHOLE - SOME PANTRY**

**Organic™**

**BABY**

**STAGE 2**

**baby food**

BUTTERNUT SQUASH AND APPLE

6+ MONTHS · GLUTEN FREE

NET WT 4 OZ (113g)

SERVING SUGGESTION

**USDA ORGANIC**

**Nutrition Facts** Serv. size: 1 jar (113g), Amount per serving: **Calories 50**, **Total Fat** 0g (0% DV), **Sodium** 0mg, **Total Carb.** 12g (13% DV), Fiber 3g, Total Sugars 9g (Incl. 0g Added Sugars), **Protein** 1g (not a significant source of protein), Calcium 21mg (8% DV), Iron 0.3mg (2% DV), Potas. 322mg (45% DV). Not a significant source of sat. fat, trans fat, cholest. and vit. D.

**INGREDIENTS:** ORGANIC BUTTERNUT SQUASH PURÉE, ORGANIC APPLE PURÉE, ORGANIC LEMON JUICE CONCENTRATE, ASCORBIC ACID.

**DISTRIBUTED BY:** WAKEFERN FOOD CORP., 5000 RIVERSIDE DRIVE, KEASBEY, NJ 08832

**PRODUCT OF CZECH REPUBLIC. CERTIFIED ORGANIC BY KEZ o.p.s.**

**WHOLESOME PANTRY ORGANIC IS A REGISTERED TRADEMARK OF:** WAKEFERN FOOD CORP. ©2020 **BEST IF USED BY:** SEE LID

**DIRECTIONS:** STIR GENTLY AND SERVE.  
**STORAGE:** REFRIGERATE AFTER OPENING AND USE WITHIN 48 HOURS.  
**WARNINGS:** SAFETY BUTTON POPS UP WHEN ORIGINAL SEAL IS BROKEN. DO NOT USE IF BUTTON IS UP.

EXAMPLES OF PRIVATE LABEL PRODUCTS WE PRODUCE



EXAMPLES OF DRINKS WE PRODUCE





# GET IN TOUCH WITH US



**WEBSITE**

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